

# City of Hillsboro Cultural Arts Division Workshop

## September 18, 2024

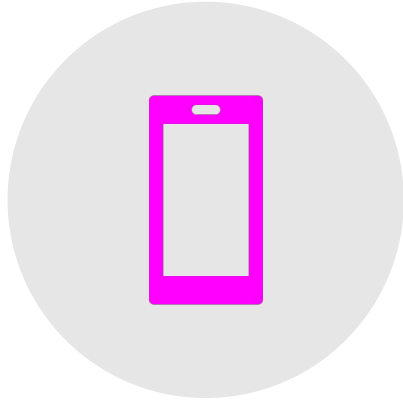
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# Group Agreements



**PLEASE LIMIT  
OUTSIDE  
DISTRACTIONS**



**THERE ARE NO  
STUPID QUESTIONS**



**STEP UP - STEP  
BACK**

# Introductions



**Which of the following topics would you find most valuable in today's workshop?**

- ❖ Top 5
  - Strategic Planning and Goal Setting
  - Effective Meetings
  - Board Roles and Responsibilities
  - Fundraising and Resource Development
  - Board Recruitment/Diversity/Training



# Framing the Problem

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## Technical Problems

Require a change in:

- Skills
- Knowledge
- Tools
- Processes
- Procedures

Rate of change: quick

## Adaptive Problems

Require a change in:

- Beliefs
- Values
- Behavior

Rate of change: slower

## Reset Questions

1. Who's values, beliefs, attitudes, behaviors must change to move forward?
2. What shifts in resources, priorities, power are necessary?
3. What sacrifices would be made by whom?

# Today's Discussion

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- Assessment
- Self reflection
- Discussion
- Tools and Resources

# Table Discussions

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# What's getting in the way?

- Self reflection exercise
- Table talk
  1. What are my board's challenges?
  2. What's getting in the way of solving these?
- Report out

# Resources

## Strategic Planning and Goal Setting

- Reflective Guide
- Participation-based Strategic Planning
- Did your plan die on a shelf: 5 Questions to ask

## Effective Meetings

- Self Assessment

## Board Roles & Responsibilities

- Government vs. Operations
- Responsibilities of the Board

## Fundraising and Resource Development

- Philanthropy vs. Fundraising
- Fundraising Plan Template

## Board Recruitment/Diversity/Training

- Board Composition Survey
- Board Composition Matrix
- Board Member Engagement Plan
- Sample Recruitment Process

<https://rosecityphilanthropy.com/Hillsboro-arts/>

# Feedback and Questions

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# **What is fundraising?**

Your job is not to hit people up for money; it is to find out what brings them joy.

Your job is not to strong arm people to attend events; your job is to invite them into experiences that have meaning.

Your job is not to pitch the organization or get a donation. Your job is to learn what motivates people - what change do they want to see in the world?

Your job is not to hijack other's contacts but to make opportunities for them to invite the people, with whom they share values, to experience those values in action



**Rose City Philanthropy** partners with nonprofit and government organizations to create enduring assets that transform lives, families, and communities. We combine decades of resource development expertise and forward-thinking fundraising practices as we work alongside our clients to create the change that they want to see in the world. Together, we'll build a community of believers, advance your mission, and find your greatest champions.

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